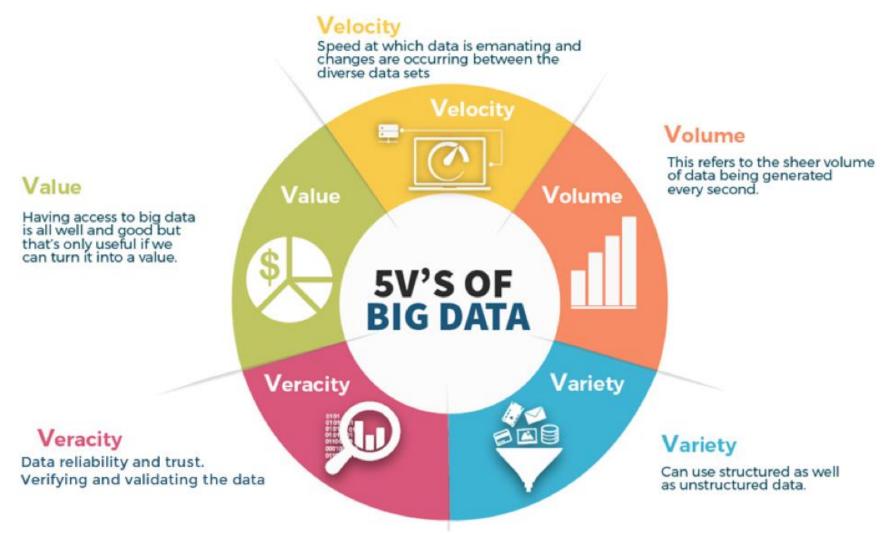
Databases in BIG Data

--From an application perspective

Dimensions of Big Data



Organizing Big Data

- Database: A database is an organized collection of data, generally stored and accessed electronically from a computer system.
- DBMS: The database management system (DBMS) is the **software that interacts** with end users, applications, and the database itself to capture and analyze the data.
- Data ecosystem: A data ecosystem is a collection of infrastructure, analytics, and applications used to capture and analyze data. Data ecosystems provide companies with data that they rely on to understand their customers and to make better pricing, operations, and marketing decisions.

Different Databases (ecosystem)









	Patient Contact Information													
•	Patient ID	Last Name	First Name	Personal Email	Home Phone	Home Street	Home City	Home State	Home State Home Zip					
	1	Doe	Jane	jdoe@aol.com	555-1212	600 Table St	Sheetsville	VA	99999					

	Patient Contact Information													
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	1	Doe	Jane	jdoe@aol.com	555-1212	600 Table St	Sheetsville	VA	99999					
	2	Deer	James	jdeer@mindspring.net	555-2121	800 Relation Drive	Jointown	NC	98989					

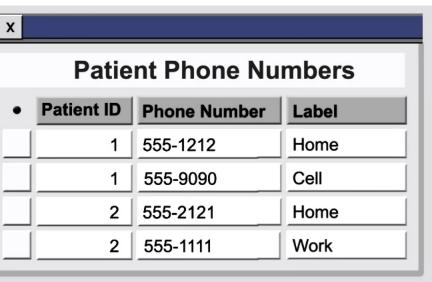
	Patient Contact Information												
•	Patient ID	Last Name	First Name	Personal Email	Home Phone	Work Phone	Cell Phone	Home Street	Home City	Home State	Home Zip		
	1	Doe	Jane	jdoe@aol.com	555-1212		555-9090	600 Table St	Sheetsville	VA	99999		
	2	Deer	James	jdeer@mindspring.net	555-2121	555-1111		800 Relation Drive	Jointown	NC	98989		
		S					5	7/2					

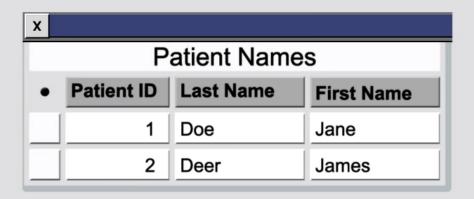
Patient Contact Information

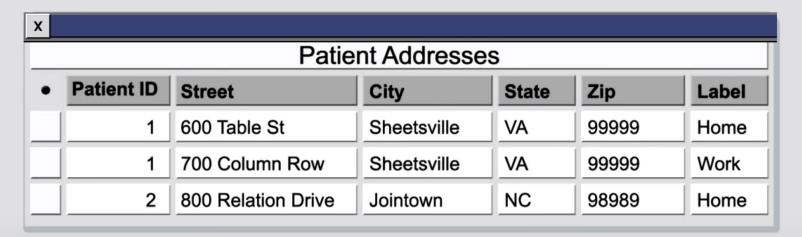
ork State Work Zip	Work State	Work City	Work Street	Home Zip	Home State	Home City	Home Street	Emergency Contact Phone	Cell Phone	Work Phone	Home Phone	Work Email	Personal Email	First Name	Last Name	Patient ID
A 99999	VA	Sheetsville	700 Column Row	99999	VA	Sheetsville	600 Table St		555-9090		555-1212		jdoe@aol.com	Jane	Doe	1
				98989	NC	Jointown	800 Relation Drive			555-1111	555-2121		jdeer@mindspring.net	James	Deer	2
				53081	wı	Sheboygan	676 George Street		202-555-0193		202-555-0116		jorgb@sbcglobal.net	Lenser	Apryl	3
				11779	NY	Ronkonkoma	69 Coffee Dr.		202-555-0195	202-555-0107	202-555-0107		johndo@icloud.com	Trammel	Delmy	4
				6614	СТ	Stratford	8778 Spruce Ave.	202-555-0183			202-555-0165	jorgb@sbcglobal.net	carmena@comcast.net	Spence	Sharolyn	5
				10512	NY	Carmel	463 SmokyHollow St		202-555-0124		202-555-0109		helger@mac.com	Yeats	Cassondra	6
				35640	AL	Hartselle	42 S. Highland Lane		202-555-0188		202-555-0192		amichalo@mac.com	Varney	Margo	7
				60174	IL	Saint Charles	492 Pearl Street		202-555-0168		202-555-0198		rasca@yahoo.com	Pfaff	Mira	8
O 80003	со	Arvada	3 SE. Logan St.	37040	TN	Clarksville	21 St Louis Street			202-555-0150	202-555-0150		ghost@gmail.com	Ryer	Raymon	9
				48423	МІ	Davison	7576 Homewood St				202-555-0142		parrt@aol.com	Gravel	Kimbra	10
				10954	NY	Nanuet	31 Nichols Court		202-555-0170		202-555-0154		padme@yahoo.ca	Cullinan	Sumiko	11
				13440	NY	Rome	8224 Eagle Drive				202-555-0182	johndo@icloud.com	schwaang@verizon.net	Ellzey	Boris	12
				56301	MN	Saint Cloud	3 Grove Dr.				202-555-0126		dougj@yahoo.com	Morano	Dagmar	13
				38654	MS	Olive Branch	370 Big Rock Cove		614-555-0188		614-555-0184		anicolao@verizon.net	Knuckles	Trista	14
/A 98512	WA	Olympia	560 W Hudson St.	48446	МІ	Lapeer	2 Philmont Avenue				614-555-0119		harpes@optionline.net	Walcott	Lenny	15
				6082	СТ	Enfield	960 Sycamore St.	614-555-0519			614-555-0125		mpiotr@comcast.net	Manion	Jodie	16
				55347	MN	Eden Prairie	77 Hillcrest Court			614-555-0118	614-555-0118		twoflower@msn.com	Eisenmenger	Erlinda	17
				8094	NJ	Williamstown	94 Charles Rd.		614-555-0128		614-555-0196		mwilson@msn.com	Daffron	Jaquelyn	18
				57103	SD	Sioux Falls	11 Grove Drive				614-555-0187		carreras@outlook.com	Brandis	Barbie	19
				53081	WI	Sheboygan	676 George Street				202-555-0116	apryl@comcast.net	jorgb@sbcglobal.net	Lenser	Apryl	20
		Olympia	560 W Hudson St.	6082 55347 8094 57103	MN NJ SD	Enfield Eden Prairie Williamstown Sioux Falls	960 Sycamore St. 77 Hillcrest Court 94 Charles Rd. 11 Grove Drive	614-555-0519			614-555-0125 614-555-0118 614-555-0196 614-555-0187	apryl@comcast.net	mpiotr@comcast.net twoflower@msn.com mwilson@msn.com carreras@outlook.com	Manion Eisenmenger Daffron Brandis	Jodie Erlinda Jaquelyn Barbie	16 17 18 19

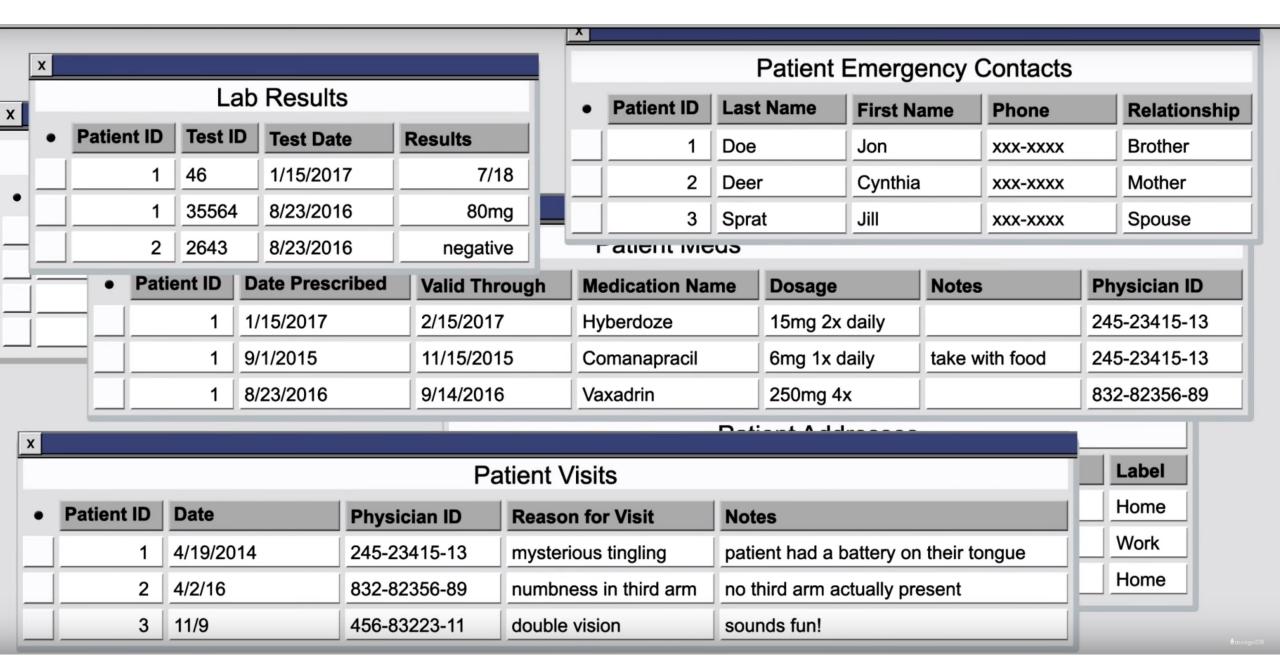
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\Box	3	Apryl	Lenser	jorgb@sbcglobal.net		202-555-0116		202-555-0193		676 George Street	Sheboygan	WI	53081				
	4	Delmy	Trammel	johndo@icloud.com		202-555-0107	202-555-0107	202-555-0195		69 Coffee Dr.	Ronkonkoma	NY	11779				
\Box	5	Sharolyn	Spence	carmena@comcast.net	jorgb@sbcglobal.net	202-555-0165			202-555-0183	8778 Spruce Ave.	Stratford	СТ	6614				
	6	Cassondra	Yeats	helger@mac.com		202-555-0109		202-555-0124		463 SmokyHollow St	Carmel	NY	10512				
\Box	7	Margo	Varney	amichalo@mac.com		202-555-0192		202-555-0188		42 S. Highland Lane	Hartselle	AL	35640				
\Box	8	Mira	Pfaff	rasca@yahoo.com		202-555-0198		202-555-0168		492 Pearl Street	Saint Charles	IL	60174				
	9	Raymon	Ryer	ghost@gmail.com		202-555-0150	202-555-0150			21 St Louis Street	Clarksville	TN	37040	3 SE. Logan St.	Arvada	со	80003
\Box	10	Kimbra	Gravel	parrt@aol.com		202-555-0142				7576 Homewood St	Davison	МІ	48423				
\Box	11	Sumiko	Cullinan	padme@yahoo.ca		202-555-0154		202-555-0170		31 Nichols Court	Nanuet	NY	10954				
	12	Boris	Ellzey	schwaang@verizon.net	johndo@icloud.com	202-555-0182				8224 Eagle Drive	Rome	NY	13440				
\Box	13	Dagmar	Morano	dougj@yahoo.com		202-555-0126				3 Grove Dr.	Saint Cloud	MN	56301				
	14	Trista	Knuckles	anicolao@verizon.net		614-555-0184		614-555-0188		370 Big Rock Cove	Olive Branch	MS	38654				
	15	Lenny	Walcott	harpes@optionline.net		614-555-0119				2 Philmont Avenue	Lapeer	MI	48446	560 W Hudson St.	Olympia	WA	98512
	16	Jodie	Manion	mpiotr@comcast.net		614-555-0125			614-555-0519	960 Sycamore St.	Enfield	СТ	6082				
\Box	17	Erlinda	Eisenmenger	twoflower@msn.com		614-555-0118	614-555-0118			77 Hillcrest Court	Eden Prairie	MN	55347				
\Box	18	Jaquelyn	Daffron	mwilson@msn.com		614-555-0196		614-555-0128		94 Charles Rd.	Williamstown	NJ	8094				
	19	Barbie	Brandis	carreras@outlook.com		614-555-0187				11 Grove Drive	Sioux Falls	SD	57103				
	20	Apryl	Lenser	jorgb@sbcglobal.net	apryl@comcast.net	202-555-0116				676 George Street	Sheboygan	WI	53081				



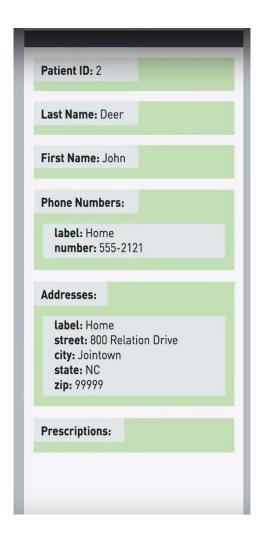






MongoDB





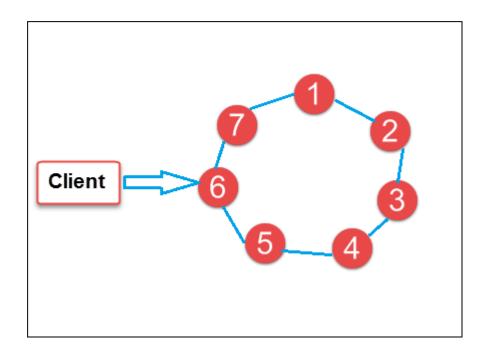
MongoDB



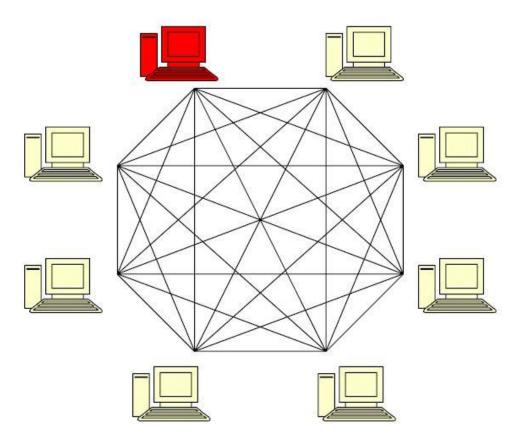
Application

- Lots of data
 - Copies of messages, reverse indices of messages, per user data.
- Many incoming requests resulting in a lot of random reads and random writes.

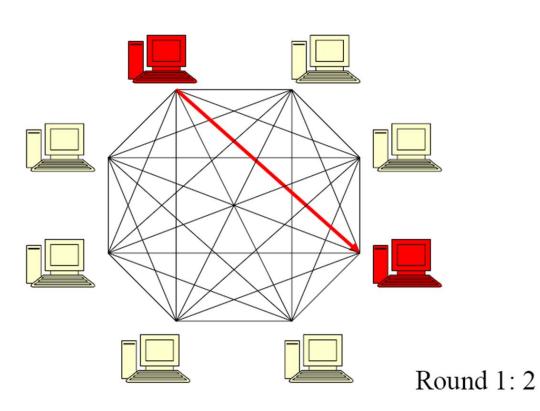
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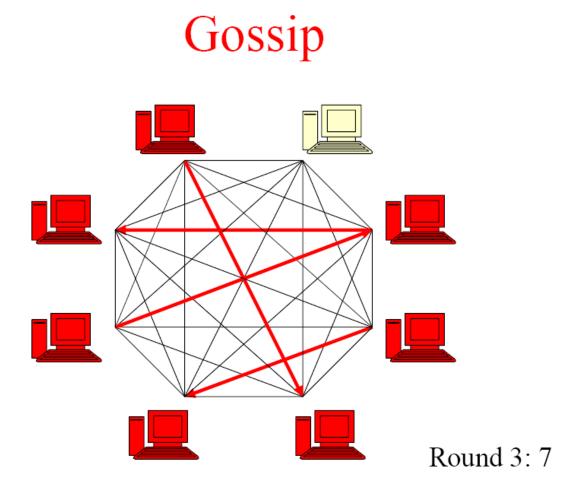


Gossip



Gossip





- Lots of data
 - Copies of messages, reverse indices of messages, per user data.
- Many incoming and time sensitive requests resulting in a lot of random reads and random writes.

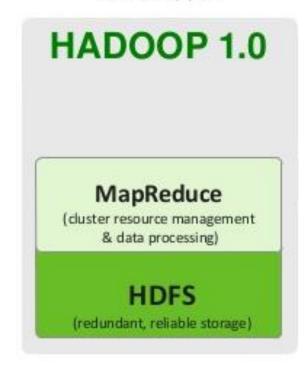
Some applications

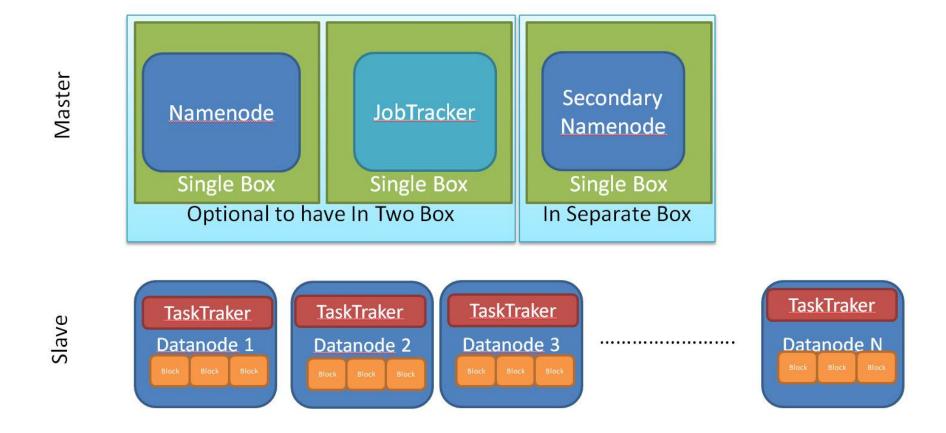
- Lots of Lots of data
 - Copies of messages, reverse indices of messages, per user data.
- Many many incoming data and time in-sensitive requests resulting in a lot of random reads and random writes.

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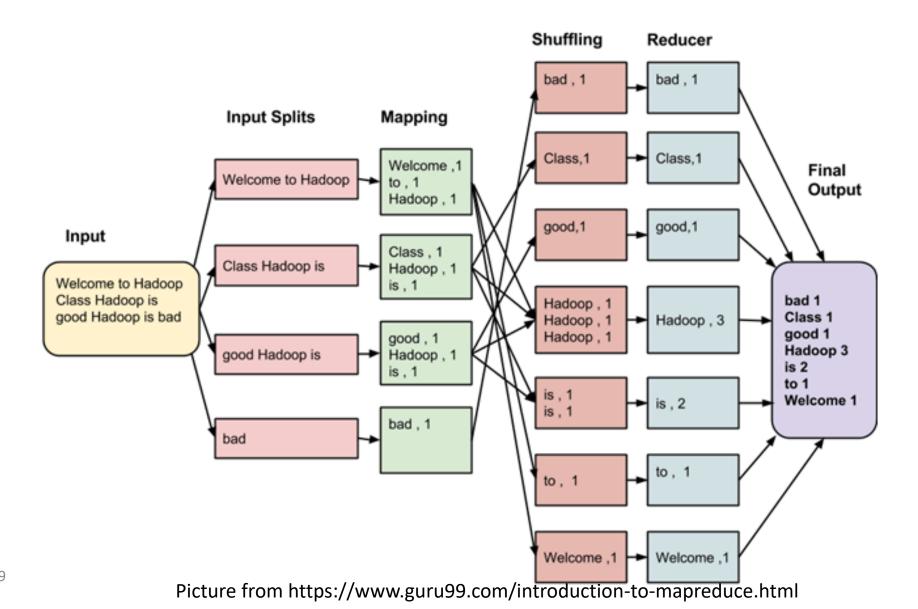
Single Use System

Batch Apps





Picture from https://blogs.msdn.microsoft.com/avkashchauhan/2012/02/24/master-slave-architecture-in-hadoop/

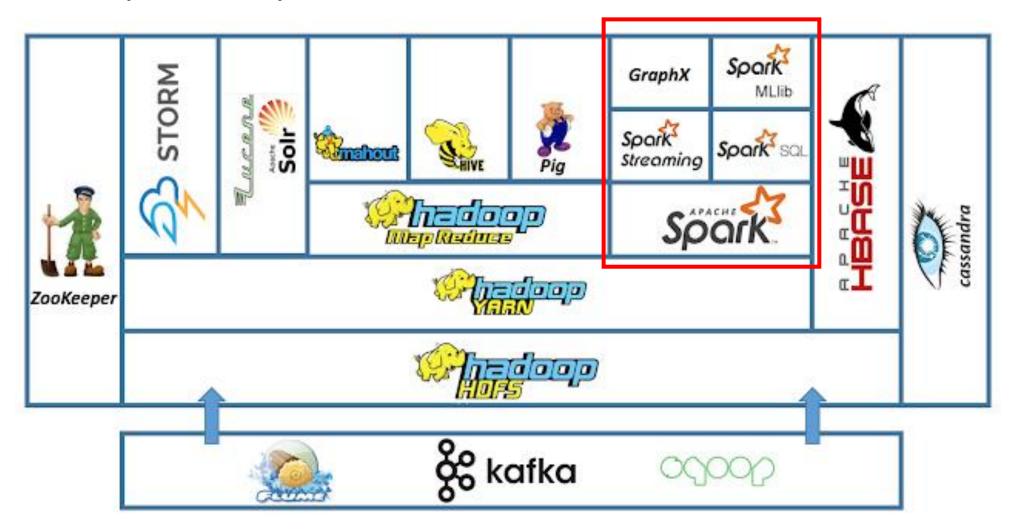


Single Use System

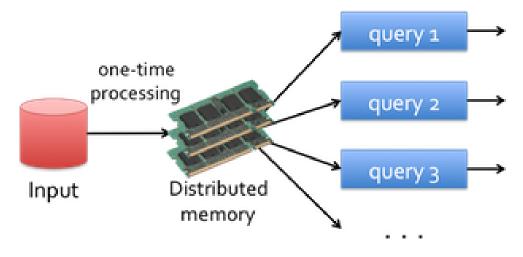
Batch Apps



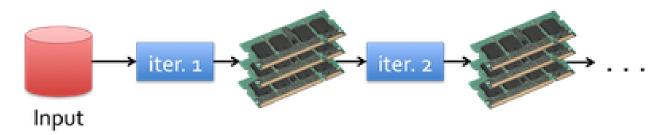
Hadoop Ecosystem



Spark

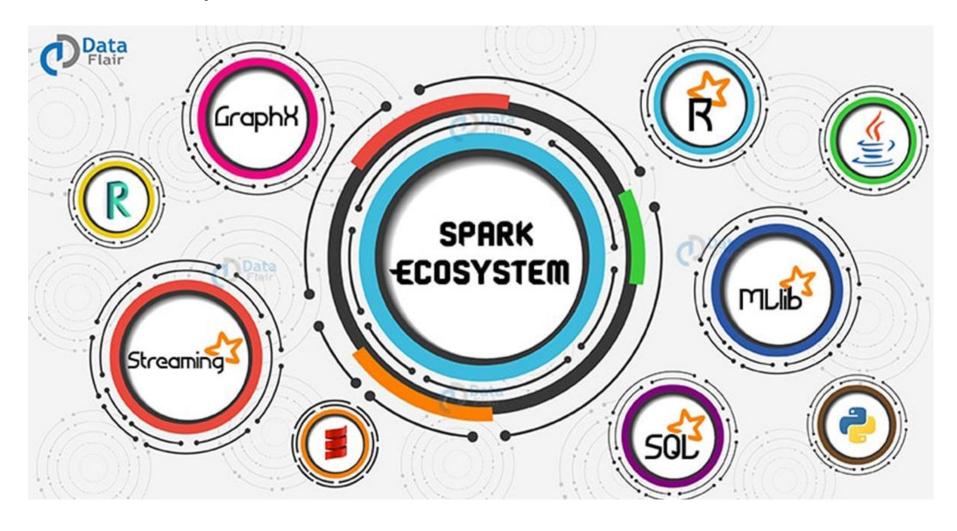


(a) Low-latency computations (queries)

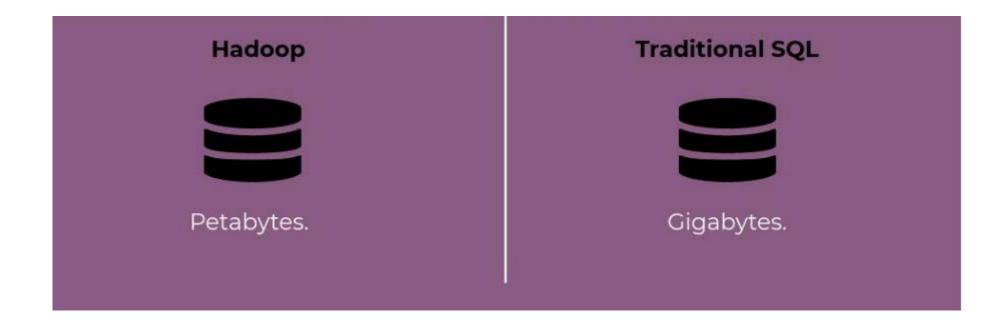


(b) Iterative computations

Spark Ecosystem



Data Size



Scaling



Query Speed



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		S					5	7/2					

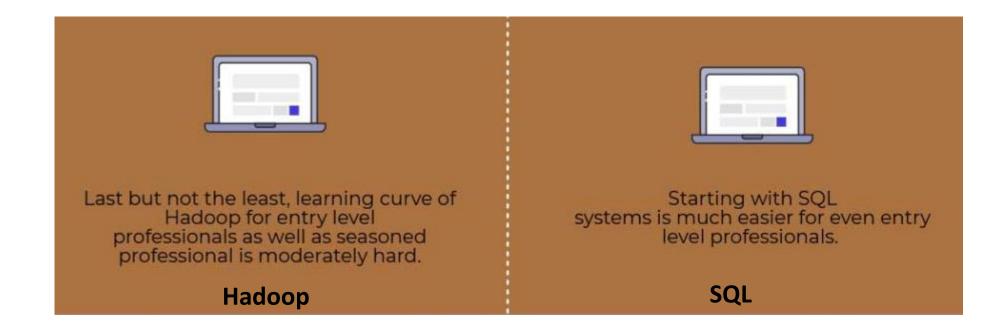
Query Speed



Machine Learning Support



Learning Curve



Recording exam grades for student in UCONN CSE Dept?



Online AI/machine learning of all car trajectories? (Uber, Lyft)





Record and analyze e-commerce customer behavior offline? (Amazon, Target etc.)



Realtime gaming platforms? (WOW, PUBG, LOL, Dota2)



Messaging system (IMessager, Wechat)

